



Committee and date

Shadow Health and Wellbeing Board

20 February 2013

9.30 am

Item

**10**

Public

## Health and Wellbeing Stakeholder Event – Strategy to Implementation and regular stakeholder engagement

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### 1. Summary

- 1.1 On 31 January 2013, the Health and Wellbeing Board hosted a joint stakeholder event, Health and Wellbeing – Strategy to Implementation. The event was very well attended (oversubscribed) with approximately 150 stakeholders present; including representatives from the voluntary community sector, patient groups, service providers (managers), service users, commissioners and NHS professionals.
- 1.2 The event began with lunch and ‘clinics’ displaying telehealth/assistive technology and the opportunity to sign up to the online Stakeholder Alliance. Following this there were presentations that highlighted the purpose of the HWBB and the day, the HWB Strategy and journey so far, and how we plan to engage with our stakeholders in the future.
- 1.3 The partnership also produced a ‘You Said, We Did’ document which demonstrates how the strategy has been updated/ changed based on the consultation and is very much a working document with wider input from partners.
- 1.4 Stakeholders split into 8 groups working on the HWBB 8 Priority areas. The groups were asked to develop ideas around (1) what communities do well for themselves now, that the HWBB could further support (2) what is the current situation and what services are available now (3) if we are not achieving ‘good’ now, what would ‘good’ look like, and (4) what do we need to do together to achieve ‘good’. The information at the event is currently being collated and will be used by the partnership (including senior managers from Shropshire Council and the CCG) to develop each Health and wellbeing priority area.
- 1.5 As also reported in the Health and Wellbeing Executive Report to the Board, the information gathered at the event will be used to feed into the action planning process by the Executive. **This will allow the Executive to take forward priorities with good input from our stakeholders.**
- 1.6 Building on our engagement so far, and led by the CCG, we are developing Community Focus Groups. ‘Trainer the Trainer’ type sessions have been scheduled for the first week of March. It is anticipated that we can build on our understanding of our communities and their needs around health and wellbeing by asking community leaders to run focus groups in their community or community of interest and report back to the CCG and the Board (partnership).

1.7 Going forward we also propose that the Stakeholder Alliance have regular input into the Health and Wellbeing Board priorities by a regular report to the Board. The Alliance would link into the Outcome theme for each Board meeting. The Stakeholder Alliance will be asked appropriate questions in order to provide responses and up to date information about the outcome areas.

**1.8 Feedback from the HWB Event:**

- **Some groups have been extremely pleased that they can see how the Strategy was updated/ changed as a result of the information and feedback they provided.**
- **Attendees were generally very happy with the mix of stakeholders invited and liked the prospect of commenting on the online stakeholder alliance before the event.**

**2. Recommendations**

2.1 That the Board:

1. Discuss regular input from our stakeholders and approve receiving regular updates to the Board through the Stakeholder Alliance

**3. Risk Assessment and Opportunities Appraisal**

(NB This will include the following: Risk Management, Human Rights, Equalities, Community, Environmental consequences and other Consultation)

3.1

| <b>Stakeholder Alliance</b>  | <b>Impact</b>   | <b>Mitigation</b>  |
|--|---|--|
| Online mechanisms can be misused or become inappropriate if not monitored properly | There is a <b>low</b> chance of this occurring as membership is controlled by the moderator, and posts are monitored by the moderator and can be removed. Anyone in breach of the terms of engagement can be asked to leave the Alliance. | Protocols in place to ensure that everyone<br><br>Closed forum that need to have invitation to become member and declare what role/ organisation from. |
| <b>Opportunities</b>   | <b>Impact</b>   | <b>Action</b>  |
| Stakeholder Engagement   | Potential <b>high positive impact</b> on the HWBB understanding of the communities we serve   | Continuing to engage with our communities through numerous methods   |

3.2 It is anticipated that all Human Rights, Equalities, Community and Environmental consequences are the responsibility of individual organisation, and no issues are anticipated to arise from directly from this report.

#### **4. Financial Implications**

There are no immediate financial implications, however engaging with communities and managing this information requires resource from Shropshire Council and the CCG. This resource is already in place. Resource has been provided by the CCG and Shropshire Council for the stakeholder events.

#### **5. Background**

Consultation on our Outcomes and Priorities began in 2011. The Health and Wellbeing Strategy development was based on Stakeholder input and the Joint Strategic Needs Assessment.

The first draft of the Strategy was published for consultation in the summer of 2012. The final draft strategy was approved by the Health and Wellbeing Board in December 2012, however as the Board is still in Shadow form it must also be approved by the CCG Board and by Cabinet.

The Stakeholder Alliance has been developing over 18 months and the on-line network since the summer of 2012. The on-line network proved invaluable to developing the material and discussions for the 31<sup>st</sup> January Stakeholder Event and this is indicated in the feedback from the event. The on-line network is a 'one shop stop' and holds relevant information for the Health and Wellbeing Board, the HWB Strategy, a Commissioners Guide to the Voluntary Sector, information and links to the Joint Strategic Needs Assessment and monthly newsletters. The Network has terms of reference for all who joining the network to ensure that members understand their role and responsibility as a member of the Alliance.

#### **Additional Information**

None at this time.

#### **6. Conclusions**

As above.

**List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)**

CCG Outcome Indicator Pack – on the website

Everyone Counts – on the website

**Cabinet Member (Portfolio Holder)**

Ann Hartley

**Local Member**

**Appendices**